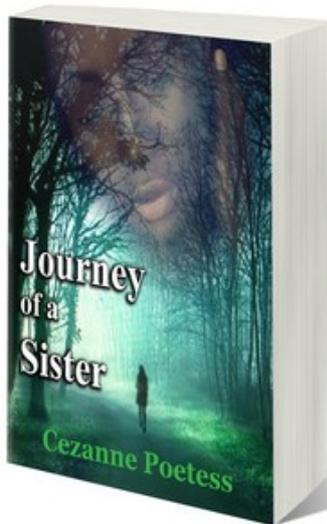Dear Potential Sponsor,

My name is **Cezanne Poetess**, I am the Author of **Journey of a Sister** (a Self-help book told in a Novel way). I have a burning desire to help my people heal from the effects of slavery and Colonialism, so that we can progress to healthy, happy, sustainable relationships and rebuild our community. My novel is written from my own experience of growing up in 'the faith', and reaching a point where I began to *quest*ion what I had been taught to believe; it follows a young woman on her 11-year *quest* for 'the Truth!' about sex before marriage, Universal Laws, her African ancestry, and the his-story of the religion she had been indoctrinated into; **Year One** is **FREE** to read at **www.journeyofasister.com.**

Be Part of the Movement!

I am inviting you to partner with me in taking this book far and wide! So far, it has helped hundreds of sisters and brothers on their own personal quest for 'the truth' (read the **Reviews**), but I need your help in spreading the messages in it even further!

 My **Book Tour** begins in April, with a **Book Launch** taking place on **Sunday 17th April**. The tour will cover the **UK** and **USA** (mainly) as well as parts of the Caribbean and Africa. I need help with paying for travel & accommodation, booking venues, marketing & PR, marketing materials e.g. flyers, banners, promo videos, and printing costs.

I am seeking **8 Sponsors** to partner with me - will YOU be one of them?

As a Sponsor **your business name/logo will be placed on all promotional material such as flyers, banners/backdrops, and promotional video**, and **your business cards/flyers will be displayed at my monthly Book Signing & Discussion Events (UK)**. Your business will also have an **advert in the back of the e-book**, with a **link to your website** (depending on the package you choose). You will also receive a **personally signed** copy of my book, with additional copies to share with your friends and family. (**N.B. five places has already been taken for April**).

Please see the next page for details of Sponsorship Packages:

I aim to raise **£2,000** a month to cover the costs of travel and accommodation, venue hire, Marketing & PR, attending Book Fairs in the UK and USA, , advertising, printing paperbacks (some to be given away as promotional copies) and promotional items e.g. banners, flyers, bookmarks and a Youtube trailer.

Sponsorship Packages:

Package:	Platinum (x2 sponsors) £500	Gold (x2 sponsors) £250	Silver (x3 sponsors) £150	Bronze (x1 sponsor) £100
FREE stand at Book Launch (Sunday 20th March)	√			
Business logo on all promotional materials e.g. flyers, banners, promo video	√	√		
Advert and link to your website in e-book	√	√	√	
Your business cards/flyers displayed at my monthly (UK) events	√	√	√	√
Complimentary copies of the paperback	4 copies	3 copies	2 copies	1 copy

If you would like to take advantage of this opportunity to promote your business while helping me promote my book, get in touch by emailing me at **journeyofasister@gmail.com** stating which Package you have chosen. You can also call me on **07915 377 846** with any queries. Your Sponsorship must be paid by Friday 4th March to secure your place for April.

Payments to be made to: **Ms C A Taharqa, Natwest** Account No. **64050491** Sort Code: **60-15-16**. Payments can also be made via **Paypal**: cezanne121@gmail.com

Other Ways You Can Help:

- If you are able to offer Sponsorship **'in kind'** e.g. free venue hire (UK and USA), advertising or printing please get in touch at **journeyofasister@gmail.com** or call **+44 (0)7915 377 846**.

- Invite people to purchase their copy of the book and attend my **Book Launch**

Thank you for taking the time to read this, I look forward to you joining me on this journey!

In good faith,

(Award-winning Visual & Spoken Word Artist, Author, Events Host)